



The diagram shows a large rectangle representing the A4 flyer. It is bounded by a red dashed line (bleed), a green dashed line (margin), and a black solid line (trim size). Arrows point from the text labels to their respective lines.

trim size (297x210mm)

this is where the A4 flyer will be cut.

margin

the margin must be at least 5mm inside the trim size.
(keep text and logos within the margin)

bleed (301x214mm)

any colour or image that touches the edge of the A4 flyer must also extend to the edge of the bleed. (bleed to be 2mm on all sides)